Frequently Asked Questions (FAQ)

KPMG Master of Accounting with Data and Analytics Program

01 What is the goal of the KPMG Master of Accounting with Data and Analytics (MADA) Program?

Technology is constantly evolving the business landscape and KPMG continues to evolve with it. Technology has allowed KPMG to drive insights, promote efficiency with real-time visibility, and deliver enhanced quality, which starts with an investment in our people and their data-analytic capabilities and skills as technology-enabled auditors. To help with the advancement of this data-driven approach, the KPMG MADA Program was created to invest in incoming talent and help provide students with data-centric skills, including critical thinking and problem-solving using technology.

02 What does the MADA Program entail?

Selected participants will receive a scholarship for tuition of up to $40,000, paid directly to the university, to obtain their Master's in Accounting with Data and Analytics at a participating MADA university. Participants must accept an offer of full-time employment as an Associate in KPMG's Audit practice, contingent upon the outlined MADA Program and offer letter requirements that include being accepted to a MADA Program university and maintaining the employment commitment with KPMG (a maximum of two years from full-time start date).

03 Who are the Participating MADA Universities for the 2025-2026 Program year?

- Alabama State University
- Arizona State University
- Baylor University
- Bentley University
- DePaul University
- Florida International University
- Howard University
- North Carolina A&T State University
- The Ohio State University
- University of Georgia
- University of Mississippi
- University of Missouri
- University of Southern California
- Villanova University
- Virginia Tech

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04 What is the overall timeline for the Program?

For the 2025-2026 Program year, we are looking for candidates who will complete their Master's in Accounting with Data and Analytics degree by Summer 2026, in order to begin full-time employment with KPMG as an Audit Associate in Fall 2026.

As an example, consider a candidate who is graduating with their bachelor's degree in May 2025. They would begin the master's program at their participating university in Fall 2025 and graduate after the Spring 2026 semester, beginning full-time employment in Fall 2026.

05 What are the basic qualifications for Program participants?

To be eligible for the MADA Program, applicants must:

- Be seeking a career with KPMG in Audit
- Have completed their bachelor's degree in Accounting (or equivalent program) from an accredited college or university by the start of their master's degree, unless attending undergrad at a current participating university as part of a 4+1/integrated master's program
  - For the 2025-2026 Program year, the bachelor's degree must be completed prior to August 2025 at the latest.
- Plan to complete and then complete all educational requirements to be CPA license eligible (in the intended state of employment) upon finishing the master's degree program and prior to beginning full-time employment with KPMG.
- Be authorized to work in the U.S. without the need for employment-based visa sponsorship now or in the future.

KPMG is an equal opportunity employer and encourages all qualified students with interest in the program to apply.

06 What is the process to apply and, if selected, participate in the MADA Program?

Applicants must:

- Apply to the MADA Program, via the respective Fall 2026 Audit Associate position on the KPMG website, and complete a supplemental application form,
- Receive and accept a KPMG Audit Associate offer, which includes an invitation to join the MADA Program, **AND**
- Apply (meeting all application requirements, which may include the GMAT exam) and be admitted to a participating university's Master of Accounting with Data and Analytics Program of your choosing.

The KPMG MADA Program application will be available on the KPMG website and requires submitting a resume and a most recent transcript, completing an employment application, and completing a supplemental application form which includes two short-answer essay questions. Applicants who are selected to move forward in the interview process will complete two virtual interviews with KPMG Audit professionals. Selection decisions will be made thereafter.

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07 What is the overall timeline for the Program application process?

The KPMG application for the 2025-2026 Program year opens on September 30, 2024. The deadline to apply is November 1, 2024. The selection process, including interviews, will take place subsequent to the application deadline, and individuals will be notified of Program selection decisions by mid-January 2025.

Selected participants will receive and must accept a Fall 2026 Audit Associate offer with KPMG, which will be contingent upon acceptance into a participating university's Master of Accounting with Data and Analytics Program. Selected participants will be required to provide confirmation of acceptance into a participating university's Master of Accounting with Data and Analytics Program prior to beginning Fall 2025 classes.

The above timeline is approximate. Please continue to check the KPMG website for updates.

08 What is the process to apply to the master's program at a participating university?

The application timeline, eligibility criteria, application and admission process will vary by university and is not unique to MADA participants. University-specific information can be found within the 'Participating Universities' section of the KPMG website. Each university will review and select applicants according to their standard process. Selected MADA Program participants must be accepted into a participating university's Master of Accounting with Data and Analytics Program in order to receive the tuition scholarship.

09 Do I have to attend undergrad at a participating university to be eligible for the Program?

Students from any undergraduate university are eligible to apply to the MADA Program, but if selected, must apply and be accepted into a participating university's Master of Accounting with Data and Analytics Program in order to participate in the MADA Program.

10 If I have already accepted an offer with KPMG, can I still apply for the Program?

Yes, you are still eligible to apply to the MADA Program if you already accepted an internship or full-time offer with KPMG, as long as you meet all Program eligibility requirements. You must still complete the separate MADA Program application and consideration process.

11 If I am selected as a Program participant, will I have a financial or work obligation to KPMG?

MADA Program participants must maintain full-time employment with KPMG for one to two years following your Audit Associate start date, depending on the amount of tuition scholarship that you receive. Participants who receive scholarships over $20,000 are committed to professional employment with KPMG for two years, while participants who receive scholarships under $20,000 are committed to professional employment with KPMG for one year. Otherwise, 100 percent of tuition paid by KPMG on your behalf is to be paid back to KPMG. Employment at KPMG remains "at will" and is not guaranteed for any period of time.

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12 The tuition is taxable to the Program participants. Will KPMG pay Program participants an amount for the estimated tax liability?

KPMG's funding of tuition may be taxable to the student. However, to further demonstrate KPMG's commitment to the student's success and the value we place on the student's future with KPMG, the firm will fund each student in an amount intended to approximate the additional tax liability incurred by a typical student as a result of this KPMG funding.

13 Will the degree meet the educational requirements to be CPA license-eligible in the state of my preferred office?

Program participants are responsible for ensuring they meet all educational requirements to be CPA license eligible in their intended state of employment (the state of the office location for the Audit Associate offer received). The participating universities will provide 30 credit hours of accredited coursework as part of their Master of Accounting degree. We recommend visiting the NASBA website to view the educational requirements to be CPA license eligible in your intended state of employment, as well as discussing these requirements with your academic advisor.

14 What academic standards do Program participants need to meet during their coursework?

All Program participants are expected to maintain a cumulative GPA of 3.0 or above in their Master's of Accounting with Data and Analytics program. Participants must also adhere to the academic standards required at their Program university as well as the honor code and/or code of conduct.

15 Is my KPMG offer associated with a specific office location?

You will apply to the MADA Program via the KPMG Audit Associate position in your office location of choice. Program participants are expected to remain in the KPMG office location where they begin employment for the duration of their employment commitment. As with all KPMG personnel, transfers to other offices will be considered on a case-by-case basis, based upon specific office needs.

16 Who can I contact at KPMG with further questions?

You can contact your KPMG recruiter or the MADA Program Support mailbox at us - audnasmadaprojsup@kpmg.com to learn more.

Learn about us: kpmguscareers.com

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